



ADS RATE SHEET

Luach Hatzibur
 Daily Publication in lakewood

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COVER

5x4	5x2	2.4x4	5x1	5x0.5	5x8
\$350	\$200	\$200	\$125	\$75	\$400
			WEEKLY: \$660 \$110/day	WEEKLY: \$390 \$65/day	

INSIDE

			Center Fold spread	11" X 8"	\$600		
			PAGE 3	5" X 8"	\$300		
			1 Full Page	5" X 8"	\$275		
			2 5 inch strip	5" X 5"	\$185	WEEKLY RATE	
			3 Half Page	5" X 4" 2.4" X 7.75"	\$150	\$750 \$125/day	
			4 3 inch strip	5" X 3"	\$120	\$600 \$100/day	MONTHLY RATE
			5 Quarter Page	5" X 2" 2.4" X 4"	\$90	\$480 \$80/day	\$1440 \$60/day
			6 1.5 inch	5" X 1.5"	\$75	\$390 \$65/day	\$1080 \$45/day
			7 Business Card	2.4" X 2" 5" X 1"	\$60	\$300 \$50/day	\$720 \$375/day
			8 1/2 Inch Strip	5" X 0.5" 2.4" X 1"	\$30	\$150 \$25/day	\$480 \$20/day

RATE SHEET

לוּחַ הַצִּיבוּר
מעגליכע אריסגאבע אין לעיקוואד

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CLASSIFIEDS

SPOT	Character Limit	DAILY RATE	WEEKLY RATE	MONTHLY RATE
Classified Single	200	\$15	\$75 \$125/day	\$240 \$10/day
Classified Double	420	\$25	\$126 \$21/day	\$372 \$15.5/day

REAL ESTATE & OFFICE RENTALS

Real Estate **Single** **\$30**

STAND OUT

Make your classified ad stand out - with the following options

Black Outline

\$2

\$12

\$36

White on grey / Black

\$2

\$12

\$36

Business Hours & Submission Deadlines

Hours:

Sunday 1:00pm -6:00pm
Monday-Thursday 10:00am-6:00pm
Friday 10:00am - 12:00pm

Deadlines:

Monday-Friday Issue - 6:00pm
Sunday's Issue - Friday 12:00pm